AMENDMENTS TO THE CLAIMS:

Please cancel Claim 5 without prejudice to or disclaimer of the subject matter recited therein.

Please amend Claims 1 and 4, and add new Claims 9-16, as follows:

(Currently Amended) In a computer system that provides user access to a
database of tangible and non-tangible items, and provides electronic shopping carts for
allowing users to interactively select and hold transactions for the tangible and nontangible items from the database, a method for redeeming loyalty points, comprising:

identifying a transaction for an item;

collecting the transaction in the user's electronic shopping cart;

repeating the steps of identifying and collecting transactions until the user is ready to check out:

verifying an amount of loyalty points for the collected transactions; and proceeding to an electronic checkout for completing to complete the collected transactions.

wherein completing the collected transactions includes:

converting the amount of loyalty points for the transaction into a currency

value:

transaction.

contacting the provider of the item for the transaction; and providing the currency value to the provider of the item to complete the

(Original) The method of claim 1, wherein the collected transactions comprise independent and dependent transactions.

- (Original) The method of claim 1, wherein the collected transactions comprise transactions for non-tangible items and transactions for tangible items.
- (Currently Amended) In a computer system that provides user access to a
 database of tangible and non-tangible items, a method for facilitating the redemption of
 loyalty points, comprising:

accessing a specified item;

providing an amount of loyalty points needed to complete a transaction for the specified item;

providing an electronic shopping cart for collecting one or more transactions for the specified items;

verifying an amount of loyalty points for the collected transactions; and processing each of the collected transactions.

wherein processing each of the collected transactions includes:

converting the amount of loyalty points for the transaction into a currency

contacting the provider of the item for the transaction; and providing the currency value to the provider of the item to complete the

5. (Cancelled).

value:

transaction.

(Original) The method of claim 4, further comprising providing an amount of loyalty points accumulated by the user.

- (Original) The method of claim 4, wherein the collected transactions comprise independent and dependent transactions.
- (Original) The method of claim 4, wherein the collected transactions comprise transactions for non-tangible items and transactions for tangible items.
- (New) The method of claim 1, wherein the collected transactions comprise a transaction for generating charitable donations to a particular charitable organization.
- (New) The method of claim 1, wherein the collected transactions comprise a transaction for making a contribution to an IRA account.
- (New) The method of claim 1, wherein the collected transactions comprise a transaction for gifting a product containing a currency credit to another individual.
- 12. (New) The method of claim 1, wherein the collected transactions comprise a transaction for converting loyalty points into cash for paying bills.
- 13. (New) The method of claim 4, wherein the collected transactions comprise a transaction for generating charitable donations to a particular charitable organization.
- 14. (New) The method of claim 4, wherein the collected transactions comprise a transaction for making a contribution to an IRA account.
- 15. (New) The method of claim 4, wherein the collected transactions comprise a transaction for gifting a product containing a currency credit to another individual.

16. (New) The method of claim 4, wherein the collected transactions comprise a transaction for converting loyalty points into cash for paying bills.